



THE PICAS GROUP



# SERVICES

The services we offer will allow growers to make impactful growth for their brand and product. Our services are offered for both Picas Software users *as well as* those who do not use our software.

[WWW.GROWPICAS.COM](http://WWW.GROWPICAS.COM)

The Picas Group provides a wide variety of IT services to make it easier to keep your business running smoothly. We are experts in the horticulture industry and fulfilling your hardware, network, and security needs. Take advantage of our IT services, so you can focus on growing your business and not worrying about IT headaches.

## SECURITY

Stay protected from ransomware! We will audit your current security posture and practices to provide recommendations, then put your new cyber security plan into action. We proactively safeguard your network, data, users, and business as a whole.

## BACKUPS

Be confident that your data is backed up, accessible, and protected. We keep 3-2-1 backups of your database, servers, files, and more. Our skilled team can get you up and running quickly, and regularly test restore procedures.

## IT AND NETWORK CONSULTING

Get a tune-up of your servers and network; WiFi issues, new server installation, user training, IT best practices, disaster recovery, improving efficiency, network assessments, internet upgrades, and more.

## CLOUD

Migrate and host your environment with the help of our cloud experts. Take advantage of flexible costs based on what you actually need, higher uptime, and better performance.

## FULLY MANAGED IT

When you have The Picas Group as your IT Department, you can be confident that your IT operations will exceed expectations. Have peace of mind that you are fully protected from ransomware and other disasters. Our skilled IT consultants will make regular onsite visits to help train users, install new equipment, identify pain points, and discuss strategy with your management team. With over 30 years managing IT in the horticulture industry, our IT services are the best option to help your business grow.



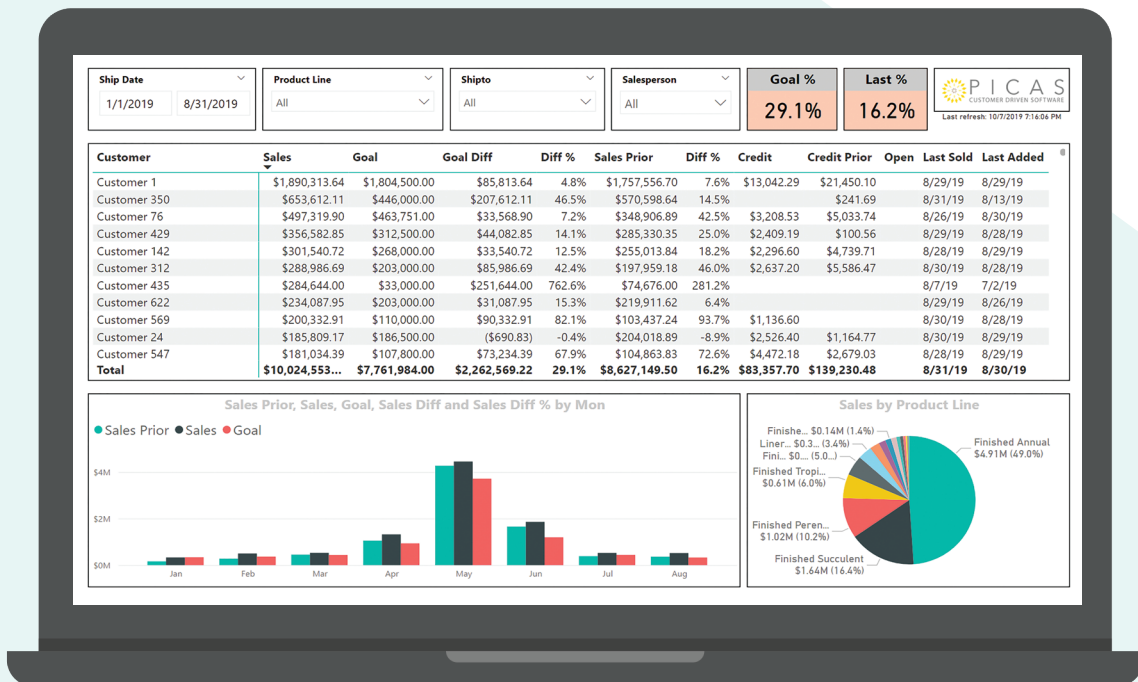
# BUSINESS INTELLIGENCE

PICAS.BI ALLOWS YOUR DATA TO BE A TOOL FOR YOU TO MAKE INFORMED AND PROACTIVE BUSINESS DECISIONS.

Picas.BI empowers you to transform raw data into actionable insights through robust analytics and visualization. It enables informed decision making by consolidating data from Picas into a unified platform with real-time information that can be accessed from anywhere, anytime. With interactive dashboards and drill down capabilities, along with advanced reporting tools, you're able to capitalize on opportunities, respond swiftly to industry and market changes, drive growth and gain a competitive advantage.

We offer a comprehensive suite of Picas.BI dashboards tailored to various facets of your operation. From sales, production, purchasing, transportation, operations, labor and more, each dashboard and report is meticulously crafted to deliver real-time performance metrics. This tailored solution ensures that every aspect of your growing facility is supported by actionable insights that drives sustained growth and continued efficiency.

Our team of experienced Picas.BI developers will not only customize a solution that's right for your company, we also provide enhanced training to empower your users to build their own datasets and reports.



The Picas Group boasts a skilled team of consultants with decades of collective experience in the horticulture industry. Our expertise spans from greenhouse growing to software proficiency. We are committed to optimizing the efficiency and effectiveness of your greenhouse operations.

Our consulting services are focused on LEAN principals to help eliminate waste in your processes, and identify areas in your operation that are causing bottlenecks and inefficiencies.

## **LEAN MANAGEMENT**

Our consultants are focused on a set of LEAN principals which are:

- Defining task value
- Mapping the value stream
- Creating consistent flow
- Customer driven production
- Continual Improvement

## **SOP'S AND PROCESS IMPROVEMENT**

Standard Operating Procedures (SOPs) and process improvement are crucial in the greenhouse for ensuring consistency, efficiency, and optimal plant health. SOPs outline clear steps and protocols for tasks which are essential for maintaining uniformity in operations and minimizing errors. Our consultants can help you get a better handle on this for the upcoming season.

## **ONSITE AUDITS**

Arrange a one or multi-day meeting at your location with a consultant. During this time, we will review processes across all departments, introduce lean practices, and strategize for growth and success. Onsite visits enable direct communication, collaboration with staff across departments, and a firsthand assessment of your processes and operations.

## **BEST PRACTICE RECOMMENDATIONS**

While you may not be using the Picas Software, we can help analyze other areas of your operation where you have integrated technologies. With our expertise, we will provide best practices in an effort to ensure those systems are being optimized and used to their full potential.



# DIGITAL MARKETING

INCREASE EXPOSURE, REPRESENT BRAND,  
AND SHOWCASE PRODUCT.

## WEBSITE DESIGN

The Picas Group provides a variety of website design services aimed at creating a compelling online presence where your customers can discover more about your brand, business offerings, and more. We specialize in crafting customized websites tailored to optimize your specific operations and requirements. Our objective is to build a site that you can take pride in, while also leaving a lasting impression on your customers.

### DESIGN

Every company has unique needs for their website. Because of this, we offer customized solutions and designs to make your website exactly what it needs to make a difference for your business.

Our design services include, but are not limited to:

- Add or edit content on your existing site
- Update your existing site with new colors to fit your brand, new imagery, fresh content, and more
- Design and create a brand new website that showcases your company and products in an exciting new way

### E-COMMERCE

Tools such as Shopify, Square, ePicas, and more provide a storefront platform within your website to showcase and sell your products online. Allow our team of experienced web designers to integrate these tools with your website to give your customers an all-in-one, seamless way to browse and purchase your products!

### HOSTING

- Domain hosting and managing
- Sub-domain hosting
- Website backups
- Website redundancy
- HTTPS Certification
- SEO Analytics

## PHOTOGRAPHY

The Picas Group also offers photography services for marketing and website purposes. This includes:

- Staff headshots
- Product and facility photos

# GET IN TOUCH

## THE PICAS GROUP

---


[sales@growpicas.com](mailto:sales@growpicas.com)

[www.growpicas.com](http://www.growpicas.com)

616.785.0745

## SOCIAL MEDIA

---

 #thepicassgroup

 #picassoftware

 #the-picas-group



[www.growpicas.com](http://www.growpicas.com)

