

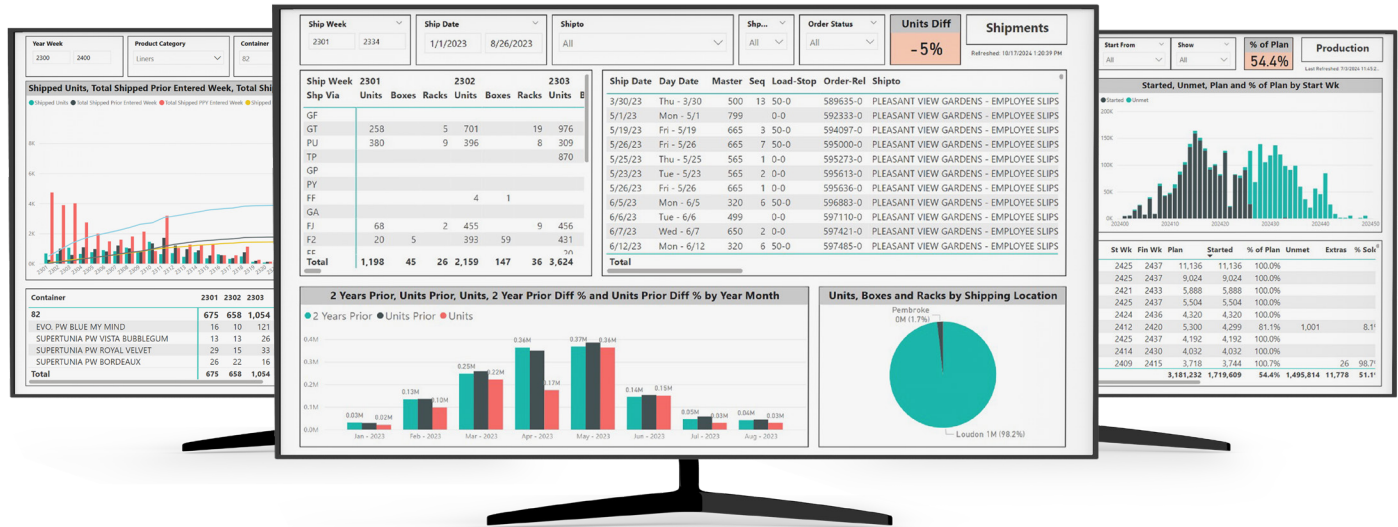


# Services You Trust. Time You Keep.

The services we offer will allow growers to make impactful growth for their brand and product. Our services are available to all growers, regardless of whether you use Picas software.

# BUSINESS INTELLIGENCE

*Transform your raw data into actionable insights through powerful analytics and visualization.*



Picas.BI turns the valuable data you've been collecting into meaningful insights that drive smarter business decisions. By consolidating information from Picas into a centralized platform, you gain access to real-time data anytime, anywhere.

Interactive dashboards, drill-down capabilities, and advanced reporting tools make it easy to monitor performance, identify trends, and uncover opportunities for growth. With the ability to respond quickly to changing market conditions and operational challenges, your data becomes a powerful competitive advantage.

We offer a comprehensive suite of Picas.BI dashboards tailored to various facets of your operation. From sales, production, purchasing, transportation, operations, labor, and more, each dashboard and report is meticulously crafted to deliver real-time performance metrics. This tailored solution ensures that every aspect of your growing facility is supported by actionable insights that drives sustained growth and continued efficiency.

Our team works closely with you to design and customize a Business Intelligence solution tailored to your unique goals and processes. Beyond implementation, we provide comprehensive training and support, empowering your users to build their own datasets, create custom reports, and confidently explore their data.



**SCAN TO FIND  
MORE INFO ON  
OUR WEBSITE!**

## **SALES**

One of our most popular datasets offers a comprehensive breakdown of key sales metrics, including customer, ship-to location, product line, etc. Filters enable users to drill down and analyze the data with greater precision.

## **SHIPPING**

Compare week-to-week shipment data, complete with detailed load information. Shipments are aggregated into units, boxes, and racks, providing clear and actionable insights.

## **PRODUCTION**

Easily filter your growing schedule by start week, container size, crop class, or specific start dates to gain detailed insights into your production pipeline.

This functionality allows you to track and summarize what crops will be available, in what quantities, and at what time, ensuring a streamlined and efficient production process.

## **INVENTORY**

Monitor your crops and materials to stay updated on current inventory levels. Access a comprehensive transaction history to track the movement of items and determine their current location at any given time.

# IT MANAGEMENT

*Ensure the safety, security, and reliability of your network.*

The Picas Group provides a wide variety of IT services to make it easier to keep your business running smoothly. We are experts in technology for the horticulture industry and can fulfill your hardware, network, and security needs.

By eliminating IT headaches, we can get time back on your calendar, so you can focus on growing your business.

## SECURITY

Stay protected from malware and ransomware! We will audit your current security posture and practices to provide recommendations, then put your new cyber security plan into action. We proactively safeguard your network, data, users, and business as a whole.

## BACKUPS

Be confident that your data is backed up, accessible, and protected. We keep 3-2-1 backups of your database, servers, files, and more. Our skilled team can get you up and running quickly, and regularly test restore procedures.

## IT AND NETWORK CONSULTING

Get a tune-up for your servers and network. We can help with Wi-Fi issues, new server installations, user training, IT best practices, disaster recovery planning, efficiency improvements, network assessments, internet upgrades, and more.

## CLOUD

Migrate and host your environment with the help of our cloud experts. Take advantage of flexible costs based on what you actually need, higher uptime, and better performance.

## FULLY MANAGED IT

When you have The Picas Group as your IT Department, you can be confident that your IT operations will exceed expectations.

Our skilled IT consultants will make regular onsite visits to train users, install new equipment, identify pain points, and discuss strategy with your management team.

With over 30 years managing IT in the horticulture industry, our IT services are the most custom, modern, and safe option on the market.

# WEBSITE DESIGN & HOSTING

*Increase exposure and represent your brand with a powerful and secure website.*

Do you struggle to find the time to manage all that your website demands? Keeping it fresh, aligned with your brand, and updated with current content can often feel like a full-time job. Your time is valuable, and we're here to partner with you to take that responsibility off your plate.

Our website design services will help you establish a dynamic and engaging online presence. Paired seamlessly with our website hosting services, we ensure your web presence not only looks great but also stays reliable and secure.

## WEBSITE DESIGN

Your website should work as uniquely as your business does. That's why we design fully customized websites tailored to your specific goals, audience, and brand.

Our team creates digital experiences that reflect your identity, support your goals, and make a lasting impression on your audience. We're committed to creating a site you'll be proud of.

Our design services include, but are not limited to:

### Site Update

- Optimizing the sitemap to enhance the user experience and user interface.
- Updating or adding content to be as relevant to your business as possible.
- Repositioning existing content to more closely align with your goals.
- Updating the visual expression with fresh branding, colors, and imagery.

### Branding and Photography

- We will help you build a robust brand that makes a lasting impression and represents your business.
- Photography, including staff headshots, product, and facility photos.

## WEBSITE HOSTING

With TPG, you're not just getting a hosting provider; you're getting a partner invested in ensuring your web presence is reliable, secure, and hassle-free.

Our hosting services include:

- Domain hosting and managing
- Sub-domain hosting
- Website backups
- Website redundancy
- HTTPS Certification
- SEO Analytics

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